

STRATEGIG PLAN 2009-2013

SHAPING THE FUTURE TOGETHER



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de coimbra

PROJECT FOR THE ELABORATION OF THE STRATEGIC PLAN OF THE NURSING SCHOOL OF COIMBRA

PRESUPPOSITIONS FOR THE DEVELOPMENT OF THE
STRATEGIC PLAN:

- To involve the whole School Community;
- To be assisted by the Technical Management of the UNESCO Chair of University Management of the University of Cataluna.



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METHODOLOGY

1. Training and information.
2. Redefinition of the mission, SWOT analysis, strategic values and axes.
3. Vision, goals, critical factor analysis and external environment.
4. Work groups: definition of the goals and activities, according to each strategic axis.
5. Operationalisation of the plan: elaboration of the orienting frameworks, according to each axis, including strategic goals, operational goals, actions, responsible persons, indicators, targets, schedule, resources, ways of assessment.
6. Validation of the plan and definition of the monitoring system and assessment of its implementation.



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PARTICIPATING ENTITIES

- Planning Commission;
- Editorial Team;
- School Community (all those who want to participate);
- External Consultant.



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STAGES IN WHICH EACH ENTITY PARTICIPATES

Planning Commission – 1, 2, 3, 4 and 6;

Editorial Team (4 members) – 1, 2, 3, 4, 5 and 6;

School Community (all those who want to participate) – 4 and 6;

External Consultant – 1, 2, 3, 4, 5 and 6.



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SCHEDULE

1. Training and information – 3rd and 4th January;
2. Redefinition of the mission, SWOT analysis, values and strategic axes – 6th to 8th February;
3. Vision, goals, critical factor analysis and external environment – 5th to 7th March;
4. Work groups: definition of the goals and activities, according to each strategic axis – 14th to 16th April;
5. Operationalisation of the plan: elaboration of the orienting frameworks, according to each axis, including strategic goals, operational goals, actions, responsible persons, indicators, targets, schedule, resources, ways of assessment – 7th to 9th May;
6. Validation of the plan and definition of the monitoring system and assessment of its implementation – 4th to 6th June.



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The 10 COMMITMENTS

1. Methodological Correction;
2. With the highest possible participation rate;
3. With the commitment of the responsible persons (Directing Board, Presidents of the Scientific Board, Pedagogical Board and Quality and Assessment Board, Coordinators of Scientific Pedagogical Units, Research Unit and Student Association);
4. Comparison to other organisations (Benchmarking);
5. Concrete, with actions, indicators, targets and resources;



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The 10 COMMITMENTS

6. Chronogram and medium-term calendar;
7. Internal and external communication;
8. Confidence in the value of the strategic plan as “predictor of the future”;
9. Control, supervision and assessment during the validity of the plan;
10. Continuity, with annual sectoral and institutional plans.



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PLANNING COMMISSION

Aida Maria Cruz Mendes (Teacher)

André Filipe Gonçalves Patrício (Student)

António Manuel Marques Ferreira de Oliveira (Repres. of the Community)

Arménio Guardado Cruz (Teacher)

Carlos Joaquim Magro Diogo (Teacher)

Cristina Maria Figueira Veríssimo (Teacher)

Domingos Manuel Barros Fernandes (Repres. of the Community)

Fernando Manuel Dias Henriques (Teacher)

Irma da Silva Brito (Teacher)

Isabel Margarida Marques Monteiro Dias Mendes (Teacher)

João Manuel Patrício Afonso Gomes (Member of the non-teaching staff)

João Nuno Cruz Costa de Oliveira (Member of the non-teaching staff)




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João Rogério Valença Vieira (Teacher)
Jorge Manuel Amado Apóstolo (Teacher)
José Carlos Pereira dos Santos (Teacher)
José Reis dos Santos Roxo (Teacher)
Manuel Alves Rodrigues (Teacher)
Manuel Gonçalves Henriques Gameiro (Teacher)
Maria da Conceição Pinto Madaleno Roxo (Teacher)
Maria da Conceição Saraiva da Silva Costa Bento (Teacher)
Maria Isabel Simões Silva (Member of the non-teaching staff)
Maria Luísa de Lemos Pinto Coelho (Teacher)
Maria Manuela Frederico Ferreira (Teacher)
Maria Margarida Carreto Louro Madeira (Teacher)
Maria Vitória Pereira de Almeida (Teacher)
Paula Maria Diogo Carvalho Pires do Nascimento (Member of the non-teaching staff)
Rogério Manuel Clemente Rodrigues (Teacher)

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Sérgio Gomes (Repres. of the Community)
Sónia Alexandra Caetano dos Santos (Student)

EDITORIAL COMMISSION:

Fernando Manuel Dias Henriques
José Carlos Pereira dos Santos
José dos Santos Roxo
Maria Luísa de Lemos Pinto Coelho

CONSULTOR:

Joan Cortadellas (UNESCO Chair of the University Management)

